163214

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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cougar Industries, Inc.		05/20/2010	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Martin Engineering Company	
Street Address:	One Martin Place	
City:	Neponset	
State/Country:	ILLINOIS	
Postal Code:	61345	
Entity Type:	CORPORATION: ILLINOIS	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1632145	COUGAR
Registration Number:	1632146	

CORRESPONDENCE DATA

Fax Number: (314)667-3633

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3145526000

Email: ipdocket@thompsoncoburn.com

Correspondent Name: Clyde L. Smith

Address Line 1: One US Bank Plaza

Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	964393-90370, 90371
NAME OF SUBMITTER:	Clyde L. Smith
Signature:	/Clyde L. Smith/
Date:	06/15/2010 TRADEMARK

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Total Attachments: 3
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TRADEMARK
REEL: 004225 FRAME: 0002

INTELLECTUAL PROPERTY ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of such consideration being hereby acknowledged, Cougar Industries, Inc., an Illinois corporation ("Seller"), does hereby sell, assign, transfer and deliver to Martin Engineering Company, an Illinois corporation ("Purchaser"), all right, title, and interest in and to all the Intellectual Property (as defined in that certain Asset Purchase Agreement of even date herewith by and among Purchaser, Seller, JFC Capital, Inc. and Robert Ciulia), including, without limitation, to the extent of Seller's rights therein, the names "Cougar Industries," "Northern Vibrator," and "Branford," the domain names "cougarindustries.com" and "northernvibrator.com" and the trademarks as set forth in the Trademark Assignment attached hereto as Exhibit A.

Seller shall execute and deliver such further documents and instruments, including, without limitation, the Trademark Assignment attached hereto as Exhibit A and shall take such other actions as may be reasonably required to effectively ensure that Purchaser has the benefit of the transfers and transactions provided for and contemplated herein.

Dated: MW

COUGAR MOUSTRUS, INC.

By:

Title: PLESIDONT

TRADEMARK

REEL: 004225 FRAME: 0003

TRADEMARK ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of such consideration being hereby acknowledged, Cougar Industries, Inc., an Illinois corporation ("Seller"), does hereby sell, assign, transfer and deliver to Martin Engineering Company, an Illinois corporation, all of Seller's right, title, and interest, in and to the trademarks set forth on Schedule A attached hereto and incorporated herein, together with all common law rights and all goodwill associated therewith, including, without limitation, all rights to sue and recover for past, present and future infringements of such trademarks.

Dated: May 20, 2010

COUGAR ENDESTRIES INC.

By: ___

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SCHEDULE A

TRADEMARKS

- U.S. Reg. 1,632,145 (Stylized "Cougar"); U.S. Reg. 1,632,146 (Cougar Logo); and C.N. Reg. TMA291124 (Gyro-Whip).
- 1) 2) 3)

REEL: 004225 FRAME: 0005

RECORDED: 06/15/2010